# STRING LIFT vs FACELIFT

#### The Gold Standard

A facelift procedure provides the maximum rejuvenation of the face. At Gulf Coast Facial Plastics, we prefer it to other options. As a matter of fact, we consider it the "Gold Standard" of all our surgical procedures to have the most lasting impact on your face.

Recently, a lot of different options have been promoted in our area. One such option is the String Lift, and while this is certainly a less invasive procedure, and there is a shorter recovery time, it is a temporary a solution with extra subtle results. Because it is temporary, the costs are much more affordable.

In our experience, we have found that if our facelift patients prefer the Gold Standard, and they are much more pleased with the outcome. A String Lift only lifts the face a few millimeters, whereas a facelift creates dramatic results by tightening the underlying musculature of the face, and removing excess skin.

More important, the Gold Standard faceliff may last up to a decade, whereas String Lifts usually last from one to three years.

You are a good candidate for a faceliff if you have any of the following conditions:

- Your face has a deepline, or fold, running from the corner of your nose to the corner of your mouth.
- You have jowls, or you no logner have a well-defined jaw line.
- You have deep wrinkles in the cheeks.
- You have loose skin, wrinkles, vertical "cord," or excess fatty tissue of the neck.

When considering a face lift, it's important to choose a surgeon who is an expert in FACIAL plastic surgery. Dr. Daube is the region's ONLY Board Certified AND Fellowship-trained facial plastic surgeon. Call us for a FREE consult.

## A LASER Focus on our Aesthetic Program



Laser hair and tattoo removal services are provided, as well as in-office skincare programs.

**Diode lasers** remove small blood vessels, and are especially good for leg and facial vein removal.

**YAG laser** treatments are for non-invasive tightening of the skin. This technology is also used for tattoo removal, facial toning, and age spot removal.

Erbium laser is excellent for facial resurfacing

Light Sheer laser is specified for hair removal.

CO2 laser is used to provide wrinkle treatments.

### TRY NEWTOX NOW!

You've looked in the mirror and seen those pesky little wrinkles between your eyebrows that only seem to get worse! Technically speaking, they are called glabellar lines, more commonly known as "frown lines." Jeuveau<sup>TM</sup> is an injectable treatment that works to temporarily improve the appearance of moderate-to-severe frown lines in adults.





#### How does Jeuveau™ work?

This new injectable prevents your nerves from telling your facial muscles to flex. The result? In clinical trials, Jeuveau<sup>™</sup> was shown to temporarily improve the appearance of moderate to severe frown lines. In two, long-term safety studies, patients received an average of three treatments over the course of one year. The results were very satisfactory to the patients involved and compelling for the physicians.

Gulf Coast Facial Plastics is the first medical spa in Bay County to offer this incredible new injectable. Jeuveau™ is made by Evolus, Inc., a performance beauty company with a customer-centric approach focused on delivering breakthrough products.